

MAGAZINE ADVERTISING RATES JULY 2024 TO JUNE 2025

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|-------------|---|---|---|
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NET RATES - COMBINED OFFER: ENGLISH AND FRENCH EDITIONS* (TWO ADS) * when available

Colour

| | |
|--------------------|------------|
| Insertions: | 1 X |
| Discounts: | - |
| inside front (2nd) | 6,602 |
| inside back (3rd) | 6,189 |
| outside back (4th) | 7,222 |
| 1 page | 4,455 |
| 2/3 page | 3,125 |
| 1/2 page | 2,428 |
| 1/2 page island | 2,793 |
| 1/3 page | 1,703 |
| 1/4 page | 1,325 |
| 1/6 page | 930 |
| 1/8 page | 722 |
| business card | 594 |
| 1/16 page | 394 |
| mini-card | 322 |
| double page | 8,170 |
| calendar 8th | 497 |
| calendar 12th | 315 |
| calendar photo | 243 |

SPECIAL DISCOUNTS

Arts Organizations: 7% discount
Early payment: 3% discount

NET RATES - ENGLISH OR FRENCH EDITION ONLY OR ARTS RESOURCE GUIDE (ONE AD)

Colour

| | |
|--------------------|------------|
| Insertions: | 1 X |
| Discounts: | - |
| inside front (2nd) | 4,401 |
| inside back (3rd) | 4,126 |
| outside back (4th) | 4,813 |
| 1 page | 2,970 |
| 2/3 page | 2,083 |
| 1/2 page | 1,618 |
| 1/2 page island | 1,862 |
| 1/3 page | 1,134 |
| 1/4 page | 883 |
| 1/6 page | 620 |
| 1/8 page | 481 |
| business card | 395 |
| 1/16 page | 263 |
| mini-card | 215 |
| Page 3 promo | 203 |
| double page | 5,448 |
| calendar 8th | 330 |
| calendar 12th | 210 |
| calendar photo | 162 |

**Colour Forfait Calendar Picks
(125 words) + Calendar 12th
\$404**